

FOR IMMEDIATE RELEASE

Kimochis®



HOLIDAY BUNDLES OF JOY! **Kimochis®—The Perfect Gift for the Whole Family**

San Rafael, CA – This holiday season, Kimochis® offers a full line of high quality and affordable plush characters that both kids and parents adore. Kids are drawn to the soft, cuddly, cute faces and unique personalities and stories behind each character. Parents, grandparents and caregivers appreciate that Kimochis® are plush toys with a purpose.

Kimochis...Toys With Feelings Inside® are an effective tool to help families:

- Identify and express feelings
- Solve behavioral problems
- Communicate openly
- Resolve conflicts
- Build closer relationships and have fun!

BUNDLES UNDER \$20 (PERFECT STOCKING STUFFERS)

The NEW Kimochis® Nesting Heart (\$13)

“We are excited to add the Nesting Heart to the Kimochis® collection. When family members or friends are separated, each person can keep a heart as a tangible, playful way to stay connected. It’s an ideal tool for long distance relatives, best friends, parents on business trips, or anytime you want to communicate from the heart,” says CEO and founder, Nina Rappaport Rowan.

Mini Kimochis® Characters (\$17)

Kids will love collecting and expressing themselves with adorable Mini Kimochis® characters (6 inches tall)! Includes a comic book and emotional attachment (feeling keychain) to hook onto your backpack (or hang as an ornament on your tree) to let your friends and family know how you’re feeling inside.

Plushy Feely Corp.

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www.kimochis.com

Kimochis®

UNDER \$50 BUNDLE (COMBINE STORY TELLING AND FUN!)

Kimochis® Characters (\$25)

With seven characters to choose from, everyone can choose the Kimochis® they relate to the most (or just find the cutest). Kimochis® characters come with small pillows with a feeling (happy, sad, silly, brave...) printed on one side, and a corresponding facial expression on the other. Each character has a special pocket where kids can store the Kimochis® Feelings. The large, 13 inch characters come with three feelings and a how-to Kimochis® *Feel Guide* introducing the personalities of all of the characters and offering parents easy tips and engaging activities to help strengthen the parent-child relationship and teach children to identify and express feelings in positive ways.

Kimochis® Story Books (\$15)

Combine a 13 inch Kimochis® character with its accompanying story book and bring the Kimochis® to life. Each 32 page, hardcover picture book is illustrated by award-winning artist Hanako Wakiyama and includes communication tips for caregivers from expert Ellen Pritchard Dodge, M. Ed. CCC-SLP.

Kimochi (KEY.MO.CHEE) means “feeling” in Japanese. Kimochis...Toys With Feelings Inside® are an award-winning, playful way for children to learn to identify and express feelings—building confidence, self-esteem, and positive social skills that lead to lasting friendships and success in all aspects of life.

For more information, contact Tina Witoshkin: 917-279-2788 • tina@kimochis.com

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