

# Kimochis<sup>®</sup>

toys with feelings inside

Feeling stylish!



Kimochi (KEY.MO.CHEE) means “feeling” in Japanese. Kimochis...Toys With Feelings Inside<sup>®</sup> are high-quality, award-winning plush characters with a Japanese design flare. Each Kimochis<sup>®</sup> character comes with small pillows with a feeling (happy, sad, silly, brave...) printed on one side, and a corresponding facial expression on the other. Mini Kimochis<sup>®</sup> characters and the Mini Kimochis<sup>®</sup> Feelings Tube include an emotional attachment (feeling keychain) to hook on your backpack, keychain, or purse.

The new Kimochis<sup>®</sup> Nesting Heart is a plush heart nestled inside another plush heart. The two hearts are a physical and emotional symbol of how your hearts are connected and can bring comfort during heartfelt conversations or times of separation. Clip the heart to your child’s backpack or belt loop, or your own purse or briefcase as a special way to feel close throughout the day.

Kimochis<sup>®</sup> help children (and, really...adults, too) express themselves—go on...get emotionally attached!

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